

World Elite Baseball and AFA Fastpitch Softball License Application

Company Information

Company Name _____ Owner Name _____
Street Address _____
Mailing Address _____

City _____ State _____ Zip _____ Phone () _____ - _____

Fax () _____ - _____ Toll Free 1- _____ - _____ Company Web
Site: _____

Principle Licensing Contact _____ Phone () _____ - _____ E-
mail: _____

Sales Contact _____ Phone () _____ - _____
E-mail: _____

Company also known as _____ Company also doing business
as _____

Have any claims been filed against this company or related entities for trademark, copyright, patent infringement, or product liability?

Yes No *If yes, attach a separate sheet explaining all details, including final resolution.*

Company Description Part 1

Type of organization (select one): *Include additional owner, partner, and/or officer information. Use an additional sheet if necessary.*

a. _____ Corporation Inception Date _____ State _____ Employer ID: _____
Owner/Partner _____ Title: _____

b. _____ Partnership Inception Date _____ State _____
Owner/Partner _____ Title: _____

c. _____ Proprietorship Inception Date _____

d. _____ Other Explain _____

Is your company a certified minority or woman-owned business? Yes No *If yes, provide certification number:*

List any previous names for this business and/or names of businesses operated by any principal of this company within the last five years

Company Description Part 2

Provide the names and titles of each Executive Management team member

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Company's gross revenue/sales volume for past three years (if applicable):

(Year) _____ \$0-\$10k _____ \$10k-\$50k _____ \$50k-\$250k _____ \$251k or More _____

(Year) _____ \$0-\$10k _____ \$10k-\$50k _____ \$50k-\$250k _____ \$251k or More _____
 (Year) _____ \$0-\$10k _____ \$10k-\$50k _____ \$50k-\$250k _____ \$251k or More _____
 # of employees _____ Are any principals in your company Alumnae/i of the institutions you seek? Yes No *If*
yes, please
 indicate the name(s) of the alumnus & the
 institution(s) _____

Financial Information (required for Standard; optional for Local; not necessary for Restricted)

Provide names of individuals and/or companies who are prominent investors in the company:

Name/Company: _____ Title: _____
 Name/Company: _____ Title: _____
 Name/Company: _____ Title: _____
 Name/Company: _____ Title: _____

Do you do business (sales or purchasing) with any entities that your company or shareholders have an ownership interest? Yes No

If yes, please list company names and locations below. Are you the Parent Company? Yes No

_____ If no, provide parent name and location below.

_____ Have there been any voluntary or involuntary bankruptcies of the company or related entities? Yes No
If yes, please attach a separate sheet providing all details, including disposition.

Trademark License

Identify any current trademark licenses held by your company including licensor information, licensed product(s) and length of license.

If other licenses are currently held, please attach a separate list.

Licensor: _____ Contact: _____ Length of
 License: _____
 Phone: _____ Gross Royalties Paid Last Year _____ Two Yrs. Ago _____ Three Yrs.
 Ago _____
 Product(s)
 Licensed: _____

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Licensor: _____ Contact: _____ Length of
 License: _____
 Phone: _____ Gross Royalties Paid Last Year _____ Two Yrs. Ago _____ Three Yrs.
 Ago _____
 Product(s)
 Licensed: _____

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Licensor: _____ Contact: _____ Length of
 License: _____
 Phone: _____ Gross Royalties Paid Last Year _____ Two Yrs. Ago _____ Three Yrs.
 Ago _____
 Product(s)
 Licensed: _____

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Production & Purchasing Information Part I (required for ALL applicants- Standard, Local, and Restricted)

Will your company (or wholly-owned subsidiary of your company) apply the World Elite or AFA Fastpitch Softball logo to the finished product? Yes No

If no, please provide the following information for the company applying the logo to the product. Attach a separate sheet if necessary.

Company Name _____ Contact _____

Name _____
Street Address _____
City _____
State _____ Zip _____ Ph () _____ E-mail _____

Do you plan to purchase the the World Elite or AFA Fastpitch Softball logo from a third party and apply it to the product? Yes No
If yes, please provide the following information for all companies from which you purchase the logo. Attach a separate sheet if necessary.

Company Name _____ Contact
Name _____
Street Address _____
City _____
State _____ Zip _____ Ph () _____ E-mail _____

Do you act as a distributor for any of the products that you seek a license? Yes No
If yes, which product(s)?

If yes, what percentage of your products does your company produce versus distribute? _____ % Self _____ % Distribute

Production & Purchasing Information Part 2

Are you (or related entity) a retailer of the finished product? Yes No *If yes, provide a complete description of your retail operation. If the related entity will retail the finished product, please provide the entity's name and a description of the relationship between your two companies.*

Do you own a patent on the product for which you are pursuing a license? Yes No

Bank Reference (required for Standard; optional for Local; not necessary for Restricted)

Bank Name _____ Contact
Name _____
Street Address _____
City _____
State _____ Zip _____ Ph () _____ E-mail _____
Date account was opened: _____ Average Balance: _____ Credit line, if any: _____

Credit References (required for Standard; optional for Local; not necessary for Restricted)

Creditor 1 Name _____ Contact
Name _____
Street Address _____
City _____
State _____ Zip _____ Ph () _____ E-mail _____

Date account was opened: _____ Time doing business with Creditor: _____
Type of business _____ Credit limit placed on account: _____
Amount credit line extended, if any: _____ Account current? Yes No
General characteristics of relationship

Creditor 2 Name _____ Contact
Name _____
Street Address _____
City _____
State _____ Zip _____ Ph () _____ E-
mail _____

Date account was opened: _____ Time doing business with Creditor: _____
Type of business _____ Credit limit placed on account: _____
Amount credit line extended, if any: _____ Account current? Yes No
General characteristics of relationship _____

Prospective Licensee Statement

1. I hereby affirm that my answers to the above questions are, to the best of my ability, true, accurate, and complete. World Elite Baseball and AFA Fastpitch Softball will verify information through available resources where applicable. I understand that any license which may be granted to me by above will be subject to immediate termination, without the return of any amount paid or the abatement of any amount due, in the event the above finds that I have supplied false, misleading, fraudulent, or incomplete information.
2. I hereby acknowledge the proprietary nature of all terminology and marks of Company's clients. I agree that I will make no use of any of Company's clients' marks or terminology without written consent of Company's. I understand the acceptance of this application by Company does not constitute a license or that such acceptance requires Company to enter into any licensing agreement.
3. I hereby agree that my product or concept submitted upon request will be reviewed and accepted or rejected at the discretion of Company and its clients.

Greg Fortner (Print Name): _____ Title: Director

Signature: _____ Date: _____